



---

**CRYPTO INDEX SERIES  
CONTENT AND  
ADVERTISEMENT ALL  
COINS INDEX**

---

### CISCAAAC

The objective of the Crypto Index Series Content and Advertisement All Coins Index is to be able to measure the performance of the Crypto Assets in the Content and Advertisement Sector in a reliable manner.

As a benchmarking tool in making crypto investment decisions, the CISCAAAC Index is a free-float market-cap weighted index with varying number of constituents and a base value of 1000 set on 1st of January 2017.

#### **Constituent Selection**

All trading crypto assets that are classified to be in the Content and Advertisement Sector are selected as constituents for this index and are continually monitored. If a crypto asset does not have pricing value for at least 90% of the days for the previous month, it is not selected as a constituent (90% rule).

#### **Price Data Source**

All index constituent prices come from Crypto Index Series' very own calculated cross-rate universe.

#### **Index Value Calculation**

The CISCAAAC is a Paasche (or current-weighted) index, i.e., any changes in the prices of the underlying constituents are reflected in the calculation of the index value, and circulating supply changes are factored into the calculation of the index value intra-day.

Additionally, if there is no pricing for a crypto asset for the last 24 hours, the index will automatically drop that coin and readjust the divisor (24h rule). If the coin is traded again, then it automatically re-joins the index.

## Review and Adjustments

The index is reviewed on the last calendar day of the month. Any new crypto assets that are classified to be in the Content and Advertisement sector and start trading will be considered as a new constituent for the Index. In most instances, the new crypto asset will not comply with the 90% rule unless it starts trading in the beginning of the month. In such cases, the crypto asset may be added on the first or the second review date.

Crypto Index Series reserves the right to add/drop constituents as they may see fit and the index divisor is re-adjusted accordingly.

## About this publication

All content provided here in this report is for your general information only. Information is based on sources considered to be reliable, but we make no warranties of any kind in relation to our content, including but not limited to accuracy and updatedness. No part of the content that we provide constitutes financial advice, legal advice or any other form of advice meant for your specific reliance for any purpose. Any use or reliance on our content is solely at your own risk and discretion. You should conduct your own research, review, analyse and verify our content before relying on them. Trading is a highly risky activity that can lead to major losses, please therefore consult your financial advisor before making any decision. No content on our report is meant to be a solicitation or offer.

## CONTACT



[contact@cryptoindexseries.com](mailto:contact@cryptoindexseries.com)



<https://www.cryptoindexseries.com/>



Copyright © 2020 CryptoIndexSeries Ltd. All Rights Reserved.